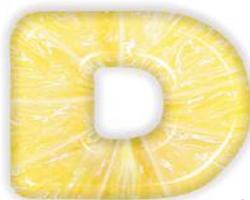


CalciAIM provides bioavailable calcium from three types of calcium just by mixing it with water.



The Vitamin D in CalciAIM



Having sufficient calcium in your diet means you're giving your body the primary building block of strong and healthy bones. However, your body also needs the presence of vitamin D to absorb this mineral; otherwise, calcium can be wasted. CalciAIM contains ergocalciferol, a plant-based source of vitamin D that helps your body to effectively absorb calcium.

L-lysine is an essential amino acid that has to come from dietary intake or a supplement. L-lysine is necessary for the formation of collagen, a protein in cartilage, tendons, skin and bone. Studies indicate that L-lysine aids the intestinal absorption of calcium and the kidneys' conservation of absorbed calcium, which helps prevent high levels of this mineral from being excreted in urine and causing kidney stone formation.

bit.ly/Calcium_L-lysine

Worried about Kidney Stones?

According to the National Kidney Foundation: "A diet low in calcium actually increases your risk of developing kidney stones . . . The recommended calcium intake to prevent calcium stones is 1,000 – 1,200 mg per day . . ."

And drink plenty of water daily!



It is vital for children and adolescents to have a sufficient intake of calcium. During these stages of life, bone structure is continuously broken down by the body as new bones are built. Fittingly, this process is called remodeling, and bones grow in size and strength because the body is building more bone material than it is removing.

As the most abundant mineral in the human body, calcium plays a vital role in many body processes, such as hormone secretion, blood clotting and muscle contraction, most notably in the heart.

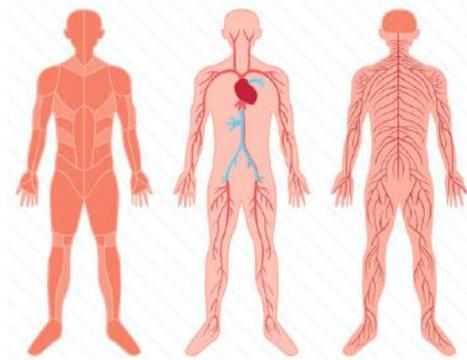


CalciAIM: The Absorbable Calcium Drink

The absorption of calcium becomes more difficult as we age. Adding CalciAIM powder to water creates easily absorbed ionic calcium. The fizzy action and tart flavor actually contribute to breaking the mineral bonds of calcium before you drink it.



HUMAN BODY SYSTEMS

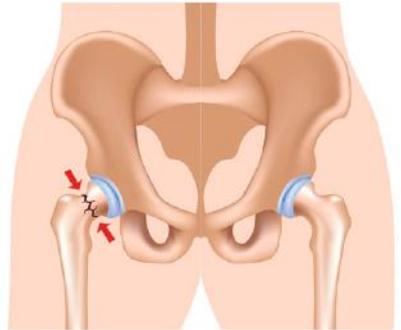


MUSCULAR CARDIOVASCULAR NERVOUS

Sufficient calcium levels are essential for the optimal function of the cardiovascular, muscular, nervous and skeletal systems. Long-term calcium deficiency can cause bone and teeth decalcification and lead to the onset of osteoporosis, a disease that creates **brittle bones**.

Bone Fracture Frequency from Osteoporosis

- 1 out of 3 women and 1 out of 5 men over the age of 50 will experience fractures.
- Around the world, someone suffers a fracture every 3 seconds.



Calcium Absorption Enhancers in CalciAIM

- Vitamin D
- Magnesium
- L-lysine
- Zinc
- Vitamin C

The CalciAIM Blend

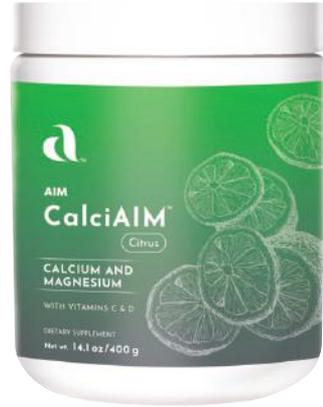
Carbonate: the most plentiful, natural form of calcium

Lactate: bioavailable throughout the digestive tract

Gluconate: can stimulate growth of good bacteria

10 Reasons to Get More CalciAIM™

- 1 Improves bone strength
- 2 Blood pressure health
- 3 Maintaining a healthy body weight
- 4 May reduce PMS symptoms
- 5 Shown to improve mortality rate in women
- 6 Keeps teeth strong
- 7 Aids gum health
- 8 Paired with vitamin D, it may lower chances of colon cancer
- 9 May improve fertility in both sexes
- 10 Great for maintaining alkalinity



The Physician's Desk Reference states, "The average person can only absorb twenty percent of calcium from tablets and thirty percent from capsules. Solubilized in a beverage, calcium powder provides approximately 98 percent of its bioavailable elemental calcium."



CalciAIM also contains magnesium, L-lysine, zinc and vitamins C and D to enhance the absorption of calcium.

Benefits of Vitamin C

- Boosts the Immune System
- Protects the Cardiovascular System
- Plays a role in wound healing
- Guards skin against UV free radical damage